



A MILLION YOUTH

**neo**

A MILLION OPPORTUNITIES



# What is **NEO**?

NEO is an initiative aiming to improve workforce quality and the employability of poor and vulnerable youth in Latin America and the Caribbean.

It is a pioneering alliance in which businesses, governments, and civil society join forces to provide resources, knowledge, and capacities in order to implement effective and sustainable youth employment solutions.



# **NEO** regional objectives for the next 5 years are

Strengthen the capacity of 200 job service providers.

Prepare 500,000 poor and vulnerable youth, ages 16-29 for the labor market and ensure that 50% or more of the youth trained are young women.

Mobilize 1,000 companies to offer internships and employment opportunities for youth

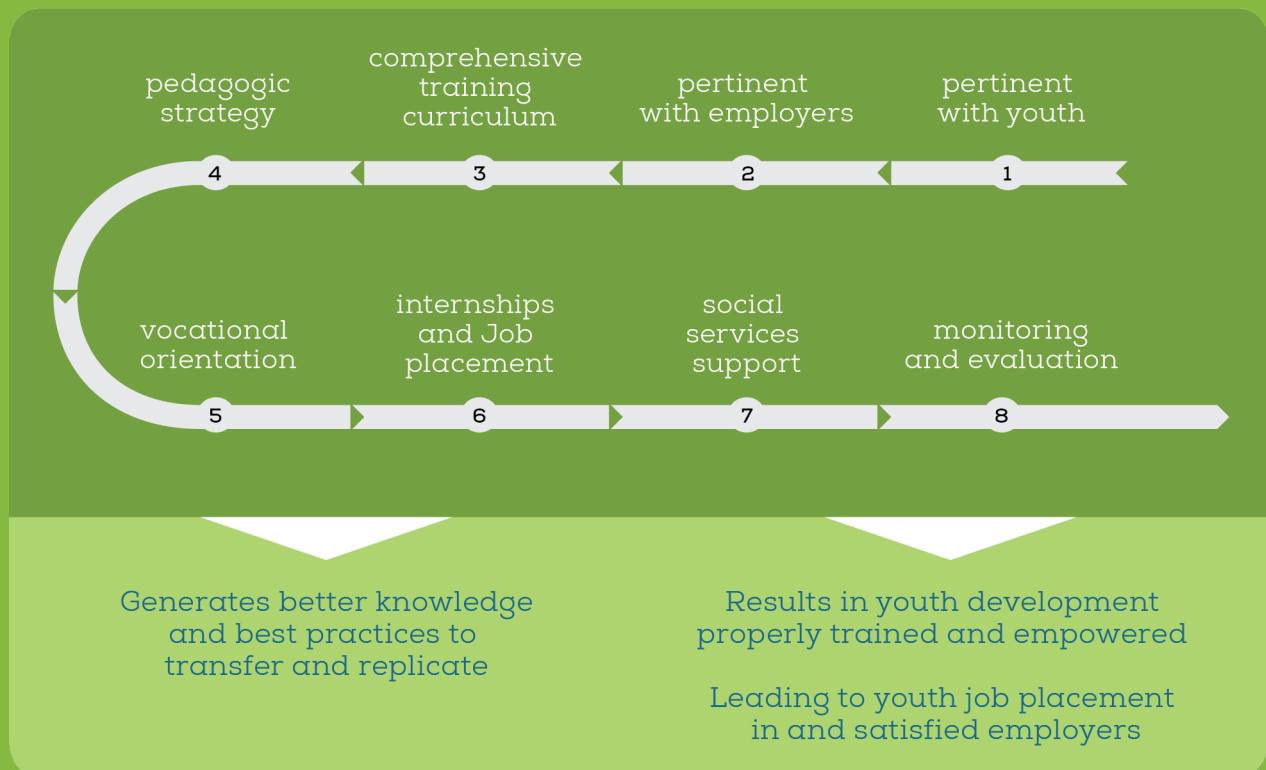
Achieve job placement rates of 50% for program graduates.

# NEO's Model

The formation of public-private participative alliances...



...that strengthen and articulate job services providers



# Regional **NEO's** key action areas

1

## Alliance

Establish and strengthen multistakeholder partnerships at the country level in order to design, share and implement common youth employability strategies and financing plans.

2

## Knowledge

Evaluate the quality of job service providers based on NEO's quality standards, and strengthen organizations through the transfer and adaptation of systematized best practices for life skills training, career counseling and intermediation, validated for public and private service providers.



Mexico



El Salvador



Dominican Republic



Panama



Colombia

3

## Resources

Co-finance projects aimed to strength job service providers for youth such as training and job placement that have clear potential to achieve scale and be replicated, sustainable and gender inclusive.

4

## Evaluation

Create knowledge in strategic areas through a monitoring and evaluation system to consolidate project data, case studies and policy dialogues.

*\*Donors Memorandum RG-M1210*



Chile



Peru



Brazil

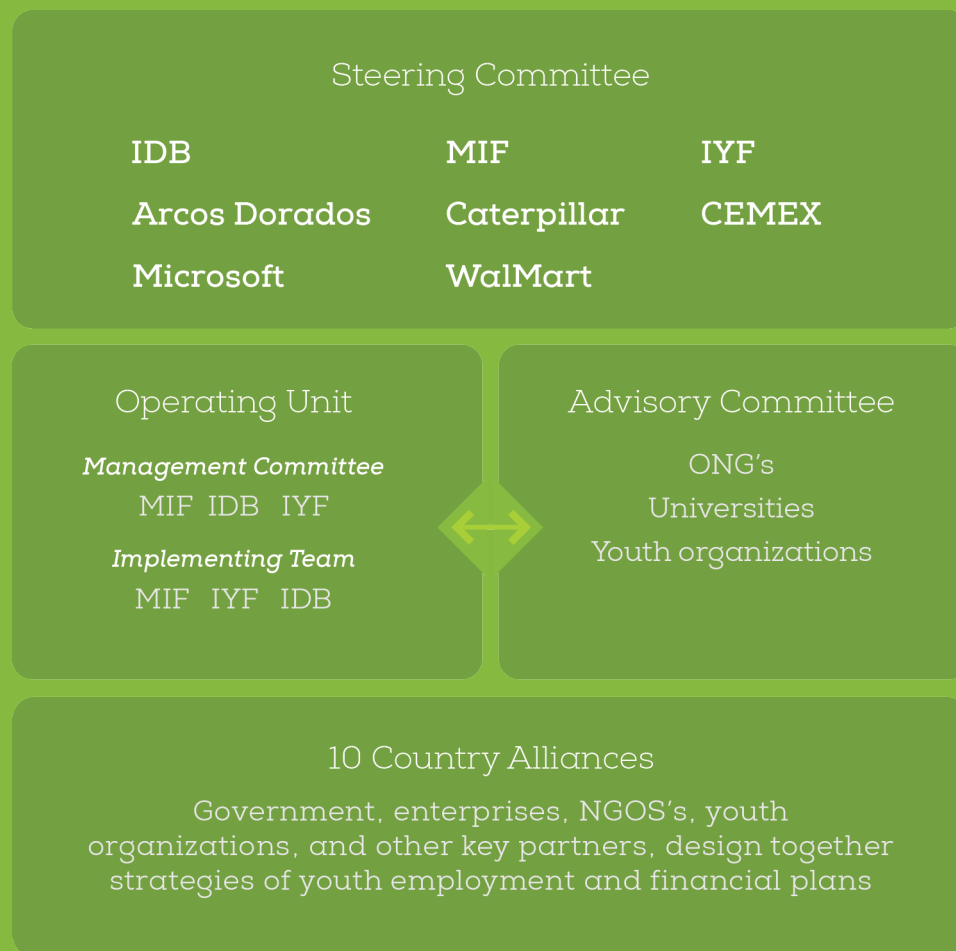


Uruguay



Paraguay

# Regional **NEO** structure





# Phases

1

## Validation

identify the optimal preconditions in potential countries.

2

## Planning

creation of a partnership which will develop an strategic action plan with a budget.

3

## Launch

begin to implement the operations of the strategic action plan.

4

## Follow up

monitor the implementation, the results, and partnership performance.



[www.youthNEO.org](http://www.youthNEO.org)

